

2023 International Mechatronics Conference and Exposition

Panelist



Mr. Jim Falasco

Sales Engineer

AeroGear Telemetry, Sachse, TX

Jim Falasco has been involved in various sales, marketing, and business development roles in the real-time embedded computing market, including all types of sensors, DSP and data collection sensors including seismic, video, acoustic, infrared, etc. During his career, he has worked on applications revolving around telemetry, telecommunications, C4ISR, ELINT, SIGINT, ELINT, simulation & modeling, and situational awareness display. He has held management positions and acted as a key team member with organizations such as GE Embedded Computing, Textron Defense Systems, Intel-Dialogic, CSPI & Gould Electronics, In the last ten years he has evolved key marketing strategies to leverage the internet and social media into effective technical product sales and lead generation engines. Mr. Falasco has been involved in robotics and autonomous applications since the original DARPA ALV (Autonomous Land Vehicle) program as well as pivotal Mechatronics for the space shuttle and underwater solutions. He holds an M.S. from Western Michigan University and a B.S from Bowling Green State University. He is a member of SFTE, VFS and Space Force Association.



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