



Bullet Racing Sponsorship



Oklahoma State University's Formula SAE Team



About us

Bullet Racing is the Formula SAE Team at Oklahoma State University located in Stillwater, Oklahoma. Each year, our team designs and builds a quarter-scale formula race car to compete in the SAE International Formula SAE® Series against other universities across the globe.

Our team's goal is to provide members with an opportunity to have a meaningful, professional and educational experience related to the automotive industry. Bullet Racing is comprised of students from many different fields of study besides engineering. With our interdisciplinary culture and competitive nature, Bullet Racing is a strong competitor every year come competition time.

The Formula SAE® series competitions challenge teams of university undergraduate and graduate students to conceive, design, fabricate, develop, and compete with small, formula-style vehicles. The competitions give teams the chance to demonstrate and prove both their creativity and engineering skills. Teams must build a cost effective and reliable car, compose a business presentation, and justify the design to a panel of judges all while adhering to a strict rule book.



Static Events	
Design Event	150
Cost & Manufacturing Analysis Event	100
Presentation Event	75
Dynamic Events	
Acceleration Event	100
Skidpad Event	75
Autocross Event	125
Fuel Economy Event	100
Endurance Event	275
Total Points Possible	1,000



Racing since 1997

For over 25 years, Bullet Racing has been producing race cars and automotive engineers. Our team's history is rich with triumphs, examples include our record setting furthest distance traveled with a CNG FSAE car in 24 hours, two top 15 finishes, and recently our 2nd place in fuel efficiency at FSAE Michigan 2022.



Why Sponsor Our Team?

By sponsoring Bullet Racing, you are investing in a team that has a history of record setting performances, competitive race cars, and excellency in both academic and professional settings. As a result of our team's cultural renovation in 2021, Bullet Racing is on the rise. We always have and will continue to produce some of the best talents within the automotive industry and engineering sector.



Bullet Racing fields the brightest orange car at every competition, eye catching to thousands. Along with your contribution to our success, the promotion of your business will reach current professionals and future leaders of the automotive industry. Formula SAE is the largest and most popular collegiate design competition in the world, this means that your contribution will not go unnoticed.

Our team relies on the generous donations of our sponsors and our own fundraising efforts every year as our university makes up only a small portion of our funding. Whether your sponsorship is monetary, in-kind, or mentorship based, it will be greatly appreciated and put to good use.

Sponsorship Tiers

Orange and Black Sponsor – (\$2000+)

- Largest logos on the most visible parts of car
- Company name and logo in all team publications
- Access to team members for recruiting
- Includes gold benefits



Gold Sponsor – (\$1000-\$1999)

- Large logo on car
- Company name and logo on team apparel
- Company outreach material at team events
- Includes all silver benefits



Silver Sponsor – (\$500-\$999)

- Medium logo on car
- Company logo on sponsorship board at events
- Company name and logo on team website
- Includes all bronze benefits

Bronze Sponsor – (\$100-\$499)

- Small logo on car
- Company name on website
- Logo on sponsorship board at events
- Team photo and appreciation letter

In-kind or Non-cash Sponsor

- All bronze benefits
- May vary depending on value of donation

Contact Us

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Thanks, and Go Pokes!