



# Ready Reference D-11 Resources for Employer Research

## Resources for Employer Search

### Online Resources

- *Wall Street Journal* - [www.wsj.com](http://www.wsj.com)
- *New York Times* - [www.nytimes.com](http://www.nytimes.com)
- *Barron's* - [www.barrons.com](http://www.barrons.com)
- The American Stock Exchange - [www.amex.com](http://www.amex.com)
- The New York Stock Exchange - [www.nyse.com](http://www.nyse.com)
- NASDAQ - [www.nasdaq.com](http://www.nasdaq.com)
- *Top Money News* - [www.usatoday.com/money/default.htm](http://www.usatoday.com/money/default.htm)
- *Bloomberg Personal* - [www.bloomberg.com](http://www.bloomberg.com)
- Wall Street Research Network - [www.internetnews.com/bus-news/](http://www.internetnews.com/bus-news/)
- *Quicken* - [www.quicken.com/investments/](http://www.quicken.com/investments/)
- *Standard and Poor's Register of Corporations* - [www.standardandpoors.com](http://www.standardandpoors.com)
- Companies Online - [www.infospace.com/bizweb.htm](http://www.infospace.com/bizweb.htm)
- Chambers of Commerce (U.S. listings only) - [www.chamberofcommerce.com](http://www.chamberofcommerce.com)
- Better Business Bureau - [www.bbb.org](http://www.bbb.org)
- 10K Reports available at the U.S. Securities and Exchange Commission's Edgar web site - [www.sec.gov/edgar.shtml](http://www.sec.gov/edgar.shtml)
- Google.com Business Directory - <http://google.com/top/business>
- Yahoo.com Business Directory - <http://dir.yahoo.com>

### Books, Journals, Publications, etc.

- *Directory of Corporation Affiliations*, National Register Publishing
- *America's Corporate Families*, Dun's Marketing Services
- *Standard and Poor's Register of Corporations, Directors, and Executives*
- *Directory of Foreign Manufacturers in the U. S.*, Georgia State University Business Press
- *Who Owns Whom: North American Edition*, Dun and Bradstreet
- *Million Dollar Directory*, Dun's Marketing Services
- *Ward's Business Directory*, Gale Research Inc.
- *Thomas Register of American Manufacturers*
- *Moody's Manuals*, Moody's Investor Service
- *Standard and Poor's Corporation Records*
- *Value Line Investment Survey*
- *Business Periodicals Index*
- *Predicasts F&S Index*
- *ABI/Inform*, UMI
- *Business Index*, Information Access
- *Wall Street Journal Index*, UMI
- *International Directory of Company Histories*, St. James Press
- *U.S. Industry Profiles: The Leading 100*, Gale Research
- *Wall Street Transcript*
- *Brands and Their Companies*, Gale Research Reference Book of Corporate Management, Dun's Marketing Service
- *Who's Who in Finance and Industry*

- *World Business Directory*, Gale Research
- *Moody's International Manual*
- *Global Company Handbook*
- *Disclosure/Worldscope*, Disclosure, Inc.
- *EIU International Business Newsletters*
- State industrial directories
- Local newspapers (*Editor and Publisher International Yearbook* for lists of newspapers with addresses and phone numbers)
- CEAT Career Services employer literature is available in EN 110