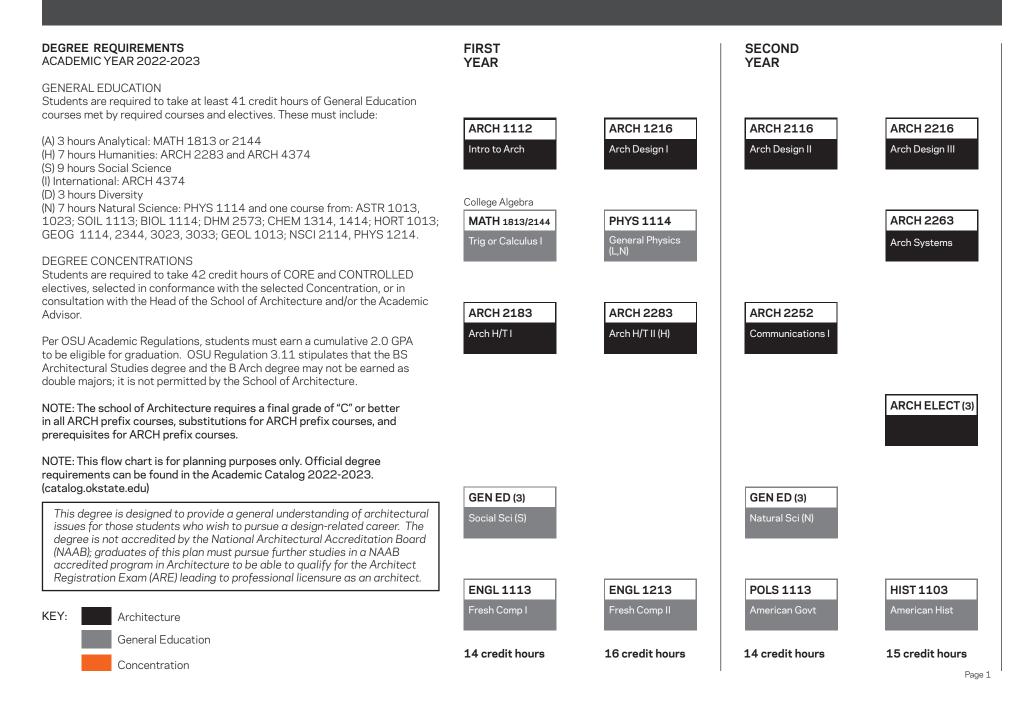
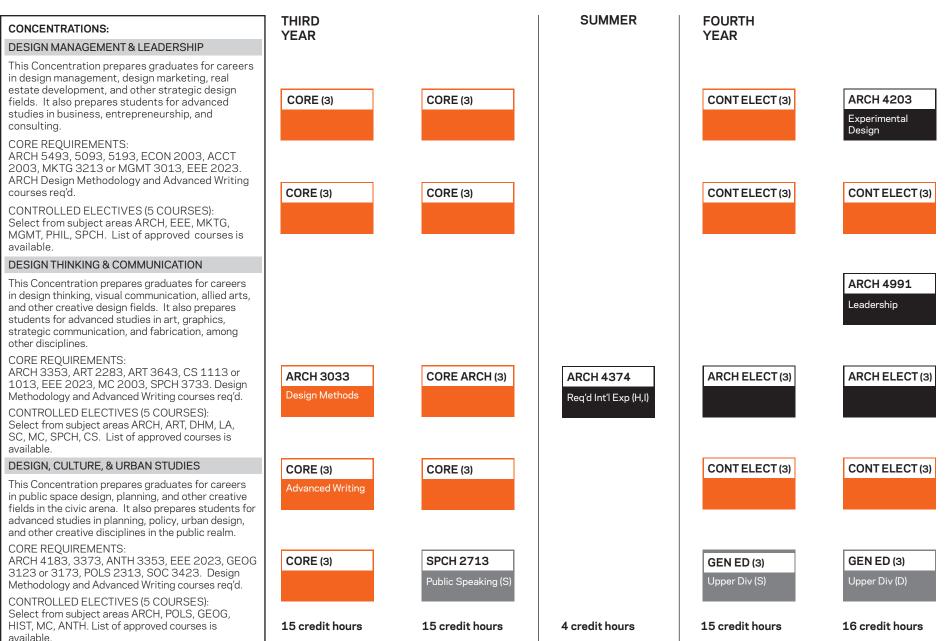
BACHELOR OF SCIENCE in ARCHITECTURAL DESIGN STUDIES 124 CREDIT HOURS OKLAHOMA STATE UNIVERSITY



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The Bachelor of Science in Architectural Design prepares graduates for a diverse range of fields in the industry of architecture and beyond. There are three concentrations as illustrated below that generally fall into the categories of design management, design thinking, and design culture. The curriculum begins with foundational design and educational coursework that is common across all concentrations. After foundational coursework, students pursue a combination of core and elective coursework governed by their selected concentration.

DEGREE CONCENTRATIONS:

DESIGN MANAGEMENT & LEADERSHIP	CORE REQUIREMENTS (9 COURSES)	CONTROLLED ELECTIVES (5 COURSES)
This concentration prepares graduates for careers in design and project management, design marketing, real estate, and other strategic design fields. It also prepares students for advanced studies in business, entrepreneurship, and real estate among other disciplines. Potential careers include Facilities Management, Project Manager, Marketing and/or Business Development within a professional practice, Non-Profit Business Development, Real Estate Development, Consulting, etc.	ARCH 5493, ENTREPRENEURSHIP & ARCH ARCH 5093, REAL ESTATE DEVELOPMENT ARCH 5193, MGMT OF ARCH PRACTICE ACCT 2003, SURVEY OF ACCOUNTING ECON 2003, MICROECONOMIC PRINCIPLES EEE 2023, INTRO TO ENTREPRENEURSHIP MKTG 3213, MARKETING or MGMT 3013, FUNDAMENTALS OF MANAGEMENT ARCH Design Methodology course and upper division ENGL or BCOM Writing course req'd.	Select from subject areas: ARCHITECTURE; ENGLISH; ENTREPRENEURSHIP & EMERGING ENTERPRISES; MANAGEMENT; MARKETING; PHILOSOPHY; SPEECH. List of approved courses available with Advisor.
DESIGN THINKING & COMMUNICATION	CORE REQUIREMENTS (9 COURSES)	CONTROLLED ELECTIVES (5 COURSES)
This concentration prepares graduates for careers in design thinking, visual communication, allied arts, and other creative design fields. It also prepares students for advanced studies in art, graphics, communication, and fabrication, among other disciplines. Potential careers include Design Visualization, Design of Public Space/Art, Strategic Communications, Information Management, Business Relations, Consulting, etc.	ARCH 3353, ADV GRAPHICS & THEORY OF REP ART 2283, STUDIO ART DIGITAL IMAGING ART 3643, HISTORY OF GRAPHIC DESIGN CS 1113 or 1013, COMPUTER SCIENCE EEE 2023, INTRO TO ENTREPRENEURSHIP MC 2003, MASS MEDIA STYLE & STRUCTURE SPCH 3733, ELEMENTS OF PERSUASION ARCH Design Methodology course and upper division ENGL or BCOM Writing course req'd.	Select from subject areas: ARCHITECTURE; ART; COMPUTER SCIENCE; DESIGN/HOUSING/MERCHANDISING; ENTREPRENEURSHIP & EMERGING ENTERPRISES; LANDSCAPE ARCHITECTURE; MASS COMMUNICATIONS; SPEECH; STRATEGIC COMMUNICATIONS. List of approved courses available with Advisor.
DESIGN, CULTURE, & URBAN STUDIES	CORE REQUIREMENTS (9 COURSES)	CONTROLLED ELECTIVES (5 COURSES)
This concentration prepares graduates for careers in public design, planning, cultural studies, and other creative fields in civic arena. It also prepares students for advanced studies in planning, policy, urban design, social studies, and other creative disciplines in the public domain. Potential careers include Community Development, Design Advocacy, Journalism and Architectural Criticism, Politics, etc.	ARCH 4183, H/T OF ARCHITECTURE: CITIES ARCH 3373, DESIGN & DIVERSITY IN URBAN CENTERS ANTH 3353, CULTURAL ANTHROPOLOGY EEE 2023, INTRO TO ENTREPRENEURSHIP GEOG 3123 or 3173 URBAN or CULTURAL GEOGRAPHY POLS 2313, SOCIAL JUSTICE POLITICS SOC 3423, URBAN SOCIOLOGY ARCH Design Methodology course and upper division ENGL or BCOM Writing course req'd.	Select from subject areas: ARCHITECTURE; ANTHROPOLOGY; ENTREPRENEURSHIP & EMERGING ENTERPRISES; GEOGRAPHY; HISTORY; MASS COMMUNICATIONS; POLITICAL SCIENCE. List of approved courses available with Advisor.